

Why you should attend:

In the exhibitions and events industry, the Certified in Exhibition Management (CEM) designation is the premier designation offering a cutting-edge certification for exhibition industry professionals. Participants must complete nine of twelve courses and pass the corresponding exams within three years of beginning the program.

Learning Objectives:

- Introduce participants to the basic concepts and elements in organizing exhibitions and events
- Raise the standards of professionalism and service quality through additional knowledge and experience gained about the exhibition management industry
- Understand the practical applications of concepts i.e. marketing, budgeting, programming
- Apply these knowledge to the real world through case studies

Who will benefit:

- Project coordinators and (exhibition sales/project) managers
- Experience professional who have joined the exhibition and events industry for more than 3 years
- Executives who wish to enhance their understanding of exhibition and event management

Important Information:

- Participation in this program is strictly limited. Applicants will be accepted on a first-come first-served basis and only after payment has been received.
- Bookings and payments can be made in a company name if the particular participant is not yet known at the time of booking.
- Cancellations must be received in writing no later than 30 day before the program start. Refunds will be processed within 30 days after the program finished.
- Participation this program constitutes an agreement by the registrant to TCEB's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes.
- The host, TCEB reserves the right to cancel the program in the event of exceptional circumstances, in which case the registration fee will be fully refunded.

Payment- Bank Transfer:

Account Name: MICE Capabilities Development
Account Number: 038-438984-1
Bank Name: Siam Commercial Bank
Branch Name: Siam Square
Bank Address: 222/1-7 Rama 1 Road, Wangmai, Pathumwan, Bangkok, 10330, Thailand
Swift Code: SICOTHBK

Please send a copy of the original bank transfer – payable to the mentioned account number together with the registration form by fax to (+66) 2658 1412 or email to nuanrumpa_n@tceb.or.th

***Kindly note all the bank charges are to be borne by the participant.**

For more information

Please contact Danupol at

T. + 662 694 6082 M. +6686 760 3313

E. nuanrumpa_n@tceb.or.th Website: www.micecapabilities.com

Organized by

MICE
Capabilities
Development





CEM CERTIFICATION PROGRAMME

Mr. Ms. Mrs. Miss

Member of TICA TEA EMA OTHER

First Name _____ Last Name _____

Year in the industry _____ Degree (s) Held _____

Title _____ Badge Name _____

Organization _____ Company Registration Number _____

Address _____

Country _____ Zip code _____

Phone _____ Mobile _____

Fax _____ Email _____

REGISTRATION OPTION

CEM Week

- CEM Week 1/2019 CEM Week 2/2019 CEM Week 1&2/2019

Single Module

CEM Week 1/2019

- Module 1 – Event Operations (19 March 2019)
 Module 2 – Security, Risk and Crisis Management (20 March 2019)
 Module 3 – Facilities & Site Selection (21 March 2019)
 Module 4 – Finance, Budgeting & Contracts (22 March 2019)

CEM Week 2/2019

- Module 5 – Event Marketing (19 August 2019)
 Module 6 – Exhibition and Event Sales Fundamentals (20 August 2019)
 Module 7 – Strategic Planning and Management (21 August 2019)
 Module 8 – Floor Plan Development (22 August 2019)
 Module 9 – Selecting Service Contractors (23 August 2019)

Rate (Baht/Person)

Advanced Rate

Expires May 31, 2019

Regular Rate

After May 31, 2019

Member Rate

- | | | |
|-----------------------------|---------------------------------|---------------------------------|
| - Single Module | <input type="checkbox"/> 10,000 | <input type="checkbox"/> 12,000 |
| - CEM Week 1/2019 or 2/2019 | <input type="checkbox"/> 15,000 | <input type="checkbox"/> 18,000 |
| - CEM Week 1&2/2019 | <input type="checkbox"/> 25,000 | |

Non Member Rate

- | | | |
|-----------------------------|---------------------------------|---------------------------------|
| - Single Module | <input type="checkbox"/> 10,000 | <input type="checkbox"/> 12,000 |
| - CEM Week 1/2019 or 2/2019 | <input type="checkbox"/> 45,000 | <input type="checkbox"/> 54,000 |
| - CEM Week 1&2/2019 | <input type="checkbox"/> 72,000 | |

For more information or registration, contact nuanrumpa_n@tceb.or.th or +662 694 6082

IT PAYS TO GET YOUR CEM...

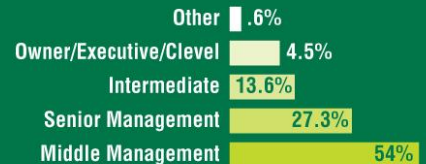
DID YOU KNOW?

74%

Of CEMs surveyed expect a salary increase in 2015

CURRENT JOB

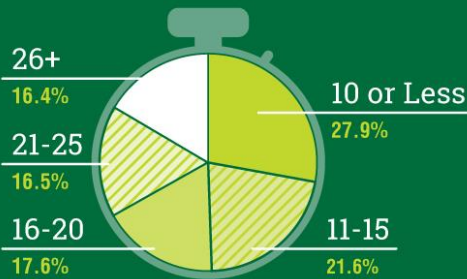
Title or Function



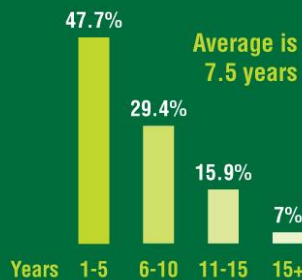
of the CEMs Surveyed...

TOTAL NUMBER OF YEARS

IN THE EXHIBITIONS & EVENTS INDUSTRY

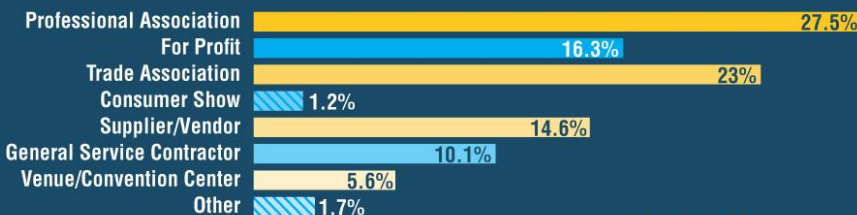


IN CURRENT POSITION



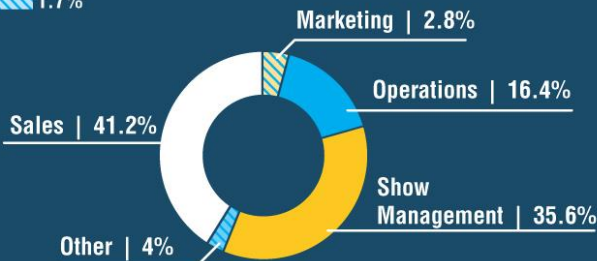
WHAT TYPES OF COMPANIES

do CEMs work for?



CEM JOB

Functions



ASK YOUR BOSS...

85%

of employers pay for certification

76%



Of CEMs are interested in advanced certification

CONTACT IAEE

for more info at
cem@iaee.com

Certified in
Exhibition
Management
CEM

made possible by a
generous grant from Freeman