

# Sustainable Event Professional Certification (SEPC)



20 – 22 February 2019

Bangkok, Thailand

Venue: To be confirmed

## NEW PROGRAM, NEW STRATEGY

Sustainable events help to reduce the impact of events on the environment, can improve the financial outcomes for organizations and can support thriving communities. Using environmentally responsible practices reduces the consumption of resources and can position the event host organization as a responsible business.

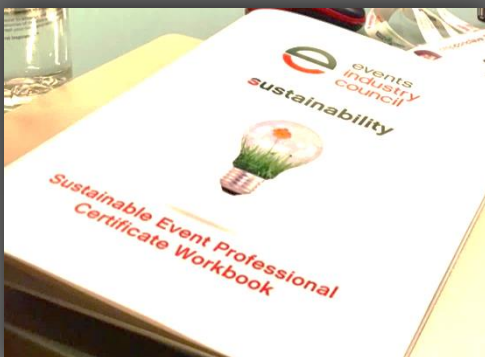
Combining active learning and experiential elements, this program is designed to enable participants to implement their own sustainable events. Topics will include understanding the business value of sustainability for the events industry; practical solutions for improving your environmental performance in areas such as food & beverage, transportation, and supply chain management; and effective methods for achieving corporate social responsibility goals. As part of the program, the participants will customize a roadmap for their own sustainable event.

**Registration is open!**

Program by:



Hosted & Organized by:



## LEARNING OUTCOMES:

- Understand how to communicate the business value of sustainable events, including improving brand reputation and cost savings.
- Learn how to design elements of your events to be more environmentally and socially responsible. This includes reducing energy and water usage, improving accessibility and selecting suppliers in areas such as food and beverage, venues and accommodation, audio visual, transportation, materials resource management, marketing and exhibitions.
- Learn how to develop effective community service projects that support organizational objectives.
- Learn about international sustainable event standards and measurement and reporting methodologies that can provide guidance in implementing your next sustainable event.



## WHO SHOULD ATTEND

- Project managers from Convention, Conference, Exhibition, Meetings and Event Organizers, Domestic Management companies
- Managers – Venue's Event Service Department
- Experienced professional who have joined the MICE industry
- Academic lecturers who wish to enhance their understanding of sustainable events



## SCHEDULE AT A GLANCE

### Day 1

Introduction to Sustainable Events and the Science of Sustainability

- Creating a Sustainable Event Plan
- Sustainable Food and Beverage
- Designing Accessible Meetings and Events
- Sustainable Supply Chain Management
- Materials Resource Management



- Sustainable Practices for Exhibitions
- Designing Effective Community Service Projects
- Measurement and Reporting
- Marketing, Communications and Public Relations
- Financial Considerations of Sustainable Event Management
- Back of the house tour

### Day 2

### Day 3

- Food Waste Prevention
- Sustainable event - group presentations



Remark: Program is conducted in English  
Schedule is subject to change without prior notice.



\*The Sustainable Event Professional Certificate is eligible for 8 hours of Continuing Education credits (CEs) towards CMP application or recertification. This program is open to all event professionals (CMPs and non-CMPs).



## About MICE Capabilities Development Department

The MICE Capabilities Development department is set up to significantly strengthen Thailand's MICE industry through content and knowledge management, networking and astute market intelligence. The overall goal is to generate well-trained professionals who are capable of delivering international standards of service while exuding traditional Thai warmth and friendliness. This innovative program will inspire a new generation of students to pursue a rewarding career in Thailand's rapidly expanding MICE industry, while encouraging industry professionals to enhance their management skills.



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## REGISTRATION FORM

*Limited seats  
available!*

First Name: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs.	Family Name
Member of <input type="checkbox"/> TICA <input type="checkbox"/> TEA <input type="checkbox"/> EMA <input type="checkbox"/> MICE Academy <input type="checkbox"/> TMVS <input type="checkbox"/> AMVS	
Organization	Department
Position	Badge Name
Mobile	Email
Information for Invoice and Receipt	
Organization	Company Registration Number
Address	
Country	Zip Code
Phone	Fax

## REGISTRATION FEE

*Limited seats  
available!*

Rate (Baht/Person)	Early bird rate (Expired Feb 01, 2019)	Regular Rate (After Feb 01, 2019)
<b>Partners</b> <ul style="list-style-type: none"> <li>TCEB Partners who have signed MOU with TCEB such as member of TICA/TEA/EMA/THA, MICE Academy Partners</li> <li>TCEB Partners who have certified TMVS, AMVS, ISO</li> </ul>	4,500 Baht	6,000 Baht
<b>Non Member Rate</b>	9,000 Baht	12,000 Baht
<b>International Participants</b>	300 USD	400 USD

**\*\* Payment should be made after receiving invoice**  
**\*\* Note: price do not include VAT \*\***

**For more information or registration,  
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