



**The Event Design Certificate Program** is an immersive, three-day training course that teaches a systematic, 10-step, visual approach to event design for meeting professionals. Program participants learn critical skills that enable them to design events based on stakeholder needs, and then prototype event designs using the **#EventCanvas**, a strategic event management template for developing new—or documenting existing—events and conference models.

**You'll Be Able To:**

**Coordinate:** Able to exhibit #EventCanvas basic skill set and awareness including stakeholder awareness, analysis and behavior mapping (empathy maps). Basic skills include the ability to interpret and create an Event Canvas Boundary box and discuss stakeholder needs.

**Manage:** Able to prototype and apply the canvas to discuss, prototype and make informed decisions using the Event Canvas as a compass for the team to create impactful events with informed team members have used the process previously and apply the Event Simulator, a toolkit with facilitation cards to enable team collaboration on creating events using the #EventCanvas.

**Direct:** Able to apply the #EventCanvas as an experience interface by prototyping and applying the canvas to facilitate a team alignment, discussion, prototyping and decision-making using the #EventCanvas as a compass for the team to create impactful events

28-30

Sep 2020

Bangkok, Thailand

Clock Hours: 24

## REGISTRATION FORM



## REGISTRATION FEE

Rate (THB/Person)	Advanced Rate (30 Days before event date)	Regular Rate (Less than 30 days before event date)
Member*	18,000	25,000
Non-member	60,000	72,000

\* EMA, TEA, THA, TICA, TMVS & AMVS Certified Venues, and other partners who have signed MOU with TCEB are entitled to Member rate.

## PAYMENT – BANK TRANSFER

Account Name: MICE Capabilities Development  
 Account Number: 038-438984-1  
 Bank Name: Siam Commercial Bank  
 Branch Name: Siam Square  
 Bank Address: 222/1-7 Rama 1 Road, Wangmai, Pathumwan, Bangkok, 10330, Thailand  
 Swift Code: SICOTHBK

Please send a copy of the original bank transfer – payable to the mentioned account number together with the registration form by fax to (+66) 2658 1412 or email to [nubduan\\_k@tceb.or.th](mailto:nubduan_k@tceb.or.th)  
**\*Kindly note all the bank charges are to be borne by the participant.**

Program by



Hosted and organized by



For more information or registration, please contact **Nubduan** at  
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