

MICE Student Chapters



MICE Student Chapters are established from the universities and colleges nationwide consisting groups of students from educational institution members. It is formed to fulfill the TCEB MICE Capabilities' objectives from the youth level.

Student Chapter members, also known as the Future MICE Leaders (FML), are often studying in the MICE, business events, or related industry in service areas eg.travel, tourism ,hospitality, marketing , management ,communication art field and passionate to bring changes. They execute projects and develop management skills as a team.

Currently, there are 106 universities/ Colleges as partners in assisting the local areas to grow the MICE

Objectives: TCEB Student Chapters are formed by members of Students from TCEB's Academic Alliance from universities and colleges that signed MOU with TCEB under MICE Academy Collaboration for the purpose of developing a standard MICE curriculum and creating future MICE leaders.

Benefits of Member of Student Chapters

TCEB, MICE Capabilities Department assists the Student Chapters in the attainment of the following objectives through:

1. Educational programmes,study tours,exchange studies,seminar or workshops: Organized by TCEB MICE Capabilities and Student Chapters to stay up-to-date with current marketing, management, information techniques and interested initiatives. Varying from half-day seminars to two-day workshops.
2. Student Scholarships: TCEB, through the National MICE Capabilities Development Committee and association partners may raise funds to provide scholarships for qualified students to enroll in youth development programs offering studies in short course or academic exchange program in MICE industry, Service & Hospitality management programs. These scholarships may apply to TCEB - MICE Academy-sponsored programs, student-industry internships, and exchange programs for students and occasionally, MICE management programs, sponsored by TCEB and cooperating alliances.
3. MICE Industry awareness: Increase the importance of the MICE industry towards a sustainable economic growth among youths.
4. Internship Opportunities: Internship opportunities with TCEB office or TCEB strategic partners.
5. Professional Resume: Boost resume with experiences gained from organized events and further activities.
6. National and International Events Participation: Selected member of Student Chapters will have an opportunity to be TCEB Youth Representative to participate in international events for studying trips such as IMEX, ICCA, AFECA, and more.

OPPORTUNITY

Qualifications

- Thai students from universities under TCEB's Academic Alliance
- Aged 18 – 25
- Drive, confidence, and passion for MICE topics and track record of MICE activities involvement
- A high level of interest to focus on completing challenges and skills development
- An authentic motivation to be actively involved in MICE in future
- Initiative and think outside the box!
- Social media savvy
- Good in English , Communication and Interpersonal skill



Benefits of Member of Student Chapters

7. MICE Career Path: TCEB proudly presents a member of Student Chapters to be listed on MICE Career Center, online platform or linkedin, to promote them and get the right job from reliable and well-known companies.
8. Certification: Students Chapter will receive an e-certificate from TCEB upon request, to certify as a member of MICE Student Chapter..
9. MICE Youth Program: Great opportunity to join program that TCEB provide to develop important skills for becoming dynamic leader, doing demonstrate projects, and learning from DMC PCO, PEO, inspirational speakers, and peer mentors
10. Networking opportunities: Connect with industry players through TCEB networks and TCEB events for job opportunities, sponsorships, speakers and partners.
11. Student Chapter Handbook: This handbook provides guidelines for Student Chapter leaders in the day-to-day administration of MICE Student Chapters.

Step by step to establish MICE Student Chapter

- Formed up team with 8 students and 1 lecturer
- Complete your information in Form 1 (application form) Then, return document to TCEB for an officially registration and TCEB will send MICE Student Chapter Handbook later

For more information contact at Ms.Sujinda lamopart , e-mail:sujinda_j@tceb.or.th ,Tel: 02-694 6080



**MICE
GENERATION**

**SKILLS
DEVELOPMENT**

**LEADER
PLATFORM**

